## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

ORIGINAL

CATION TEDERAL COMMUNICATIONS CONSTRUCTOR
Nov 19 1904
RECEIVED
PP Docket No. 93-253
DD D 1-4 N 02 252

Combined Interactive, Inc. ("Combined") by its attorney, hereby requests of the Commission clarification of its Fourth Report and Order, 75 RR 2d 188 (1994), in connection with the recent Interactive Video and Data Service ("IVDS") auction, held July 28-29, 1994. Combined is entitled to the Designated Entity ("DE") credit the Commission made available to one applicant in each market. The Commission's rules are unclear as to how DE credits are awarded when a high bidder defaults and therefore Combined seeks clarification.

## I. BACKGROUND.

- 1. Section 95.853 of the Commission's rules provides that there are two frequency segments in each IVDS market, however only one DE credit may be awarded per market. See Section 95.816(d)(1). Accordingly, if the highest bidder claims DE credit for the segment of its choice, the high bidder for the other segment must take the market without DE credit, even if it otherwise would be eligible for the credit.
- 2. Combined participated in the auction and is the high bidder for the "B" segment in the Raleigh-Durham, MSA. On September 22, the Commission released a Public Notice (Report No. DA 94-1031) announcing that Combined's application (File No. 840093) has been

No. of Copies rec'd OF List A B C D E

accepted for filing. Combined is not aware that any petitions to deny its application have been filed, and fully expects its application to be granted.

- 3. Combined entered the auction eligible for DE credit by virtue of the fact that it is a minority owned company as defined by the Commission's rules. Commercial Realty St. Pete., Inc. ("CRSP") was the highest bidder for Raleigh-Durham segment "A" and claimed the only available DE credit. Combined was the second highest bidder and took the market at face value, since at the time of the auction it was not eligible to obtain the DE credit claimed by CRSP.
- 4. CRSP has defaulted. By *Public Notice* of August 17, 1994, the Commission announced that CRSP failed to make its required down payment.

## II. COMBINED REQUESTS THE COMMISSION TO AWARD IT CRSP'S "DE" CREDIT

- 5. Combined is unconcerned whether CRSP was an insincere bidder. Combined simply requests the Commission to declare that Combined will receive the DE credit claimed by CRSP. There are several valid public interest reasons to clarify the rules as requested by Combined.
- 6. In its *Fourth Report and Order*, the Commission discussed its options when a winning bidder defaults:

In an oral auction, a winning bidder that...fails to remit the required down payment or balance of its winning bid in the time frame specified, will be deemed to have defaulted....In such instances, we may re-auction the license or offer it to the next highest bidder(s). 75 RR 2d at 195.

The Commission already retains the option to transfer a defaulted license to the next highest bidder. Surely a DE credit could be transferred as well. In this case, the Commission may offer Combined the "A" segment for Raleigh-Durham with the bidding credit and re-auction the "B" segment. Alternatively, it may permit Combined to keep its "B" segment, award it CRSP's DE credit, and re-auction the "A" segment.

- 7. There is relevant precedent for the proposition that the Raleigh-Durham DE credit should transfer to Combined. Upon information and belief, the high bidder for Market No. 209, Clarksville-Hopkinsville, TN-KY, which bidder claimed DE credit, withdrew its bid following completion of the auction for Market 209 but before the entire auction closed. MAR Partnership ("MAR"), the second highest bidder in the market requested the Commission to award it the DE credit claimed by the withdrawing bidder. The Commission consented, awarded the DE credit to MAR, and re-auctioned the market without DE credit.
- 8. There is no legal or practical difference between the facts of Market 209 and those of Market 71. Likewise, there is no reason for the Commission to deny to Combined what it has already awarded to MAR. Combined simply requests the Commission to clarify its *Fourth* Report and Order to ensure that like parties are treated in a like fashion.<sup>1</sup>
- 9. Finally, there is a strong public interest reason for granting the clarification requested by Combined. Combined is a *bona fide* bidder who was willing to pay more for the market than any other *bona fide* bidder. But for CRSP's high bid, Combined would have been

The Courts have long held that an agency must provide adequate explanation before it treats similarly situated parties differently. *Petroleum Communications, Inc. v. FCC*, 22 F.3d 1164, 1172 (D.C. Cir.1994); *See also, New Orleans Channel 20, Inc. v. FCC*, 830 F.2d 361, 366 (D.C. Cir.1987), *Melody Music, Inc. v. FCC*, 345 F.2d 730, 733 (D.C. Cir.1965).

entitled to the DE credit for the Raleigh-Durham market. Now that CRSP has defaulted, it is only fair that the Commission reward Combined, a sincere bidder who outbid all other sincere

bidders. This relief should be provided across the board to all similarly situated bidders.

III. CONCLUSION.

For all of the reasons stated above, Combined respectfully requests the Commission to clarify its *Fourth Report and Order* to provide that Combined is entitled to the DE credit preliminarily claimed by CRSP before its default. Combined's payment obligations should be properly adjusted to reflect its status as a *bona fide* Designated Entity.

Respectfully submitted,

COMBINED INTERACTIVE, INC.

David A. LaFuria

Its Attorney

Lukas, McGowan, Nace & Gutierrez 1111 Nineteenth Street, N.W. Suite 1200 Washington, DC 20036 (202) 857-3500

November 9, 1994